

## For Immediate Release

### **Official Announcement of Indian Debut of the ‘New Generation *Pajero Sport*’**

**New Delhi, 04<sup>th</sup> Sep 2015**—Hindustan Motor Finance Corporation Limited (HMFCL), authorized Mitsubishi Motors’ distributor and licensee of *Pajero Sport*, today announces that HMFCL will consider to bring out this ‘next generation model of *Pajero Sport*’ of Mitsubishi Motors Corporation (MMC) to Indian market after a couple of years. HMFCL is carefully contemplating its feasibility with MMC.

MMC recently announced in Thailand, the world premiere of first full-redesign of the *Pajero Sport* mid-size SUV after seven years. The vehicle is produced at Mitsubishi Motors (Thailand) Co., Ltd..

The current model of *Pajero Sport* was recently launched in November, 2014 in India and its yet to face its ageing. The current model ‘*Pajero Sport*’ which is available in *Super Select 4x4 & 4x2 Automatic* is developed under “Comfortable Off-road SUV” concept. A full-feature off-road SUV inheriting the best of the *Pajero* brand, the *Pajero Sport* brings with it a refined and high-quality exterior design, high-quality vehicle performance and a comfortable interior, environmental performance on a par with the best in its class, and a comprehensive advanced safety features.

The current Indian version ‘*Pajero Sport*’ uses MMC’s own *Super-Select 4WD four-wheel drive system*. This gives even better all-terrain performance and stability as the road surface requires. Together with its great wading capability, all 4WD features combine to provide the kind of bad road or flooded surface performance only to be found in the *Pajero* brand.

Since India is considered as one of the most promising markets for MMC, HMFCL has been consecutively discussing with MMC in bringing up and introducing the upgraded models such as new *Montero*— the premium SUV, new *Outlander*— targeting the urban customers, and then followed by the new generation *Pajero Sport*.

In Addition, Mr. Uttam Bose (Managing director – HMFCL), also stated to Indian market in recent meeting that, ‘We are more excited by the responses floating in Indian market towards our Mitsubishi *Pajero Sport* model, however, the current generation model of *Pajero Sport* has been introduced to Indian market on Nov, 2014 only. Due to the same, we, HMFCL and MMC, will consider to bring out this new generation model after a couple of years. We assure the *Pajero* Enthusiasts in India that Mitsubishi products introduced in India would be with the ultimate technology as launched in other countries. However, we are overwhelmed with the responses from the ardent Mitsubishi fans towards our ‘*Pajero Sport Automatic*’ version – which is loaded with unique first class feature - ‘*Sporty Paddle Shifters*’ in the entire UV segment.

For more information please contact:

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