

PAJERO SPORT



News Byte

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From the Desk of MD - HMFC

Dear Channel Partner,

Subject: New Pajero Sport MY 16

This has reference to the various reports in the media and auto magazines about the New Pajero Sport MY 16 launch in Thailand and its impact on our current and impending customers. We would like to clarify that the new Pajero Sport launch in Thailand is an introduction to that country alone and it would take us some time to launch the new Pajero Sport MY 16 in India.

We also reiterate that we are working towards bringing the new Pajero Sport MY 16 in India by creating a suitable environment for it to thrive in the Indian Market. We would require some time to upgrade our facility and also do the vendor development so that we are able to launch the product without any glitches for our customers. Hence we have no plans of launching the new Pajero Sport in India till the end of 2016.

We would also like to inform that our resources are being utilised for the activities involved in introduction of the new "Montero" and "Outlander" models as planned.

We request you to keep our customer informed of our efforts towards meeting their expectations now and also in the future. We shall work towards customer satisfaction and engage closely with them to delight with our products and service offerings.

We shall keep you updated on any further progress or development on the new Pajero Sport launch which tentatively would be sometime in the first half of 2017.

Thanking you,

Yours sincerely,

Uttam Bose - Managing Director

News Articles & Reviews



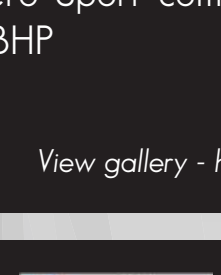
MY16 Pajero Sport review - Autocar magazine (Sep'15 issue)

View gallery - <http://bit.ly/1WCQBUY>



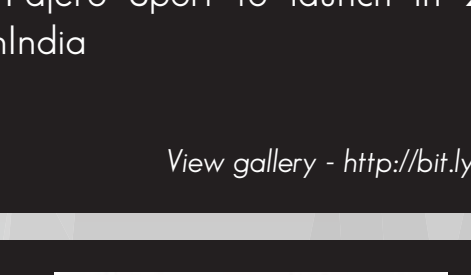
Pajero Sport review - ZigWheels Web portal

View gallery - <http://bit.ly/1jEUTnd>



Next-gen Pajero Sport coming to India in 2017 - Team-BHP

View gallery - <http://bit.ly/1PaFZrR>



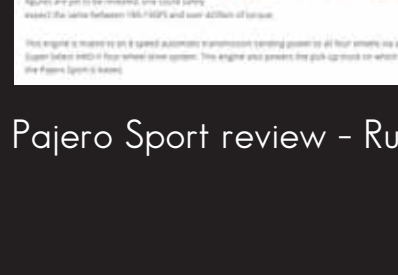
New Pajero Sport to launch in 2017 - SiliconIndia

View gallery - <http://bit.ly/1L3ce0e>



New Pajero Sport in Indian markets - DB - Bhopal on 12th Sept'15

View gallery - <http://bit.ly/1YWAPwT>



The new Pajero Sport review - RushLane

View gallery - <http://bit.ly/1hgXBgR>



New Pajero Sport in Indian markets - DB - Ranchi on 12th Sept'15

View gallery - <http://bit.ly/1YWAPwT>



New-gen Pajero Sport launch - Dinamalar - 17/09/15

View gallery - <http://bit.ly/1OarLiD>



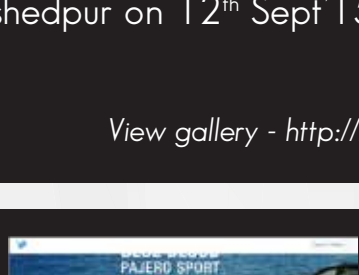
New Pajero Sport in Indian markets - DB - Jamshedpur on 12th Sept'15

View gallery - <http://bit.ly/1VtYdTc>



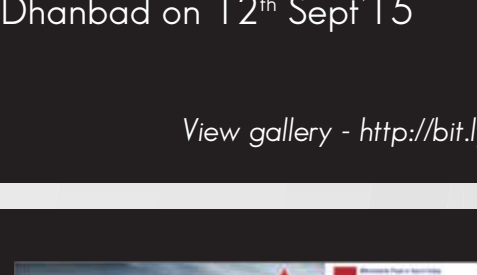
New Pajero Sport in Indian markets - DB - Dhanbad on 12th Sept'15

View gallery - <http://bit.ly/1PUoVxt>



New Pajero Sport information shared in social media - Twitter

View gallery - <http://bit.ly/1ONHhmj>



New Pajero Sport information shared in social media - Facebook

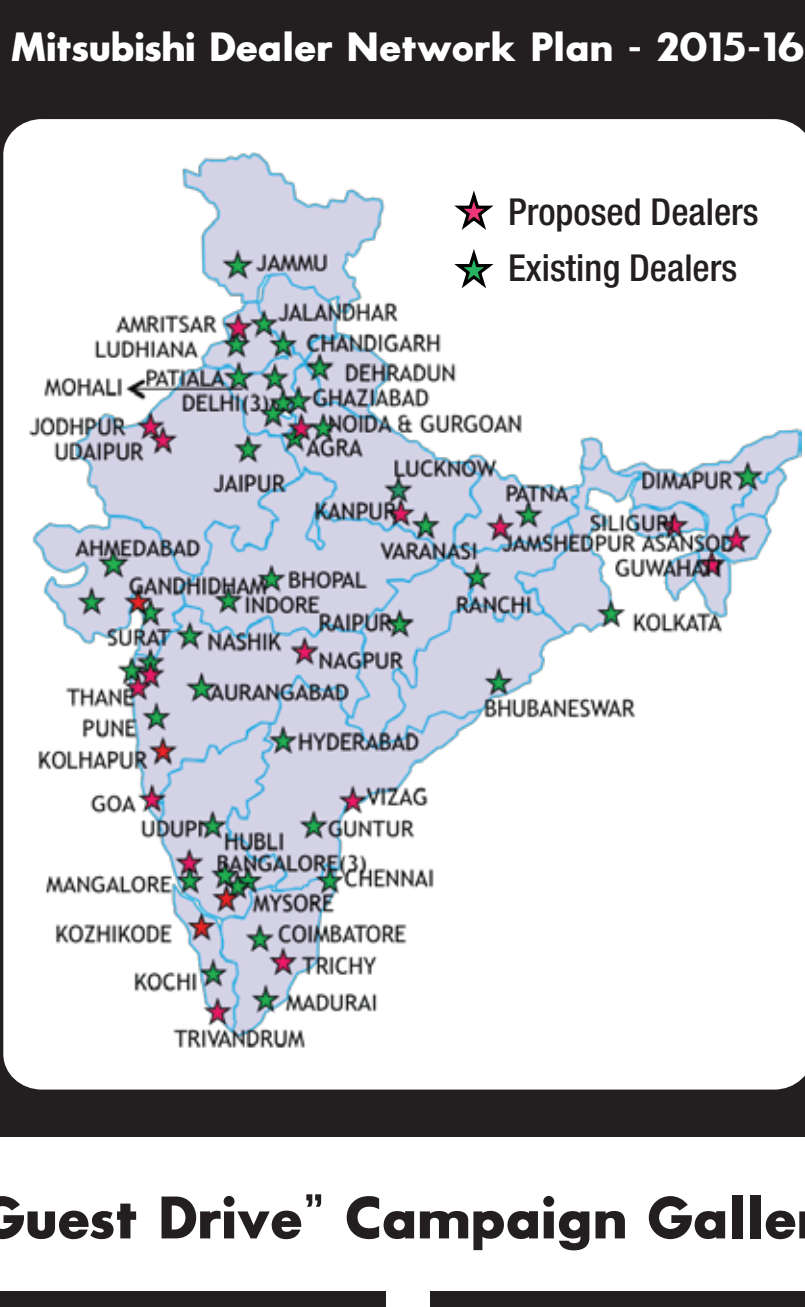
View gallery - <http://bit.ly/1PaHfUC>



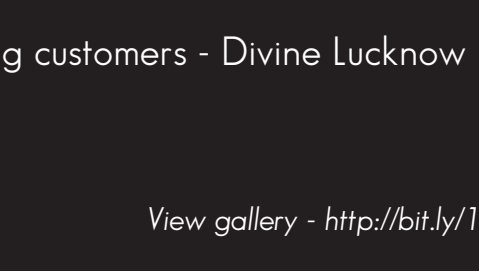
New Pajero Sport information shared in social media - LinkedIn

View gallery - <http://bit.ly/1ONHe9W>

Mitsubishi Dealer Network Plan - 2015-16



"Guest Drive" Campaign Gallery



Gifting customers - Divine Lucknow

View gallery - <http://bit.ly/1j62OK9>



Gifting customers - Samurai Gurgaon

View gallery - <http://bit.ly/1VvWVlc>



Guest Drive customer taking delivery - PMG Chandigarh

View gallery - <http://bit.ly/1Lp5VsU>



Showroom decoration for Guest Drive campaign - Sanjayraj Mitsubishi

View gallery - <http://bit.ly/1PaEEKx>



Showroom branding for Guest Drive Campaign - Shah Kolkata

View gallery - <http://bit.ly/1M7GTZI>



Guest Drive team - Vijayachandra Bangalore

View gallery - <http://bit.ly/1VvXbAK>



Gifting customers - Shakthi Mumbai

View gallery - <http://bit.ly/1JLiqvN>



Gifting customers - Sharnam NewDelhi

View gallery - <http://bit.ly/1L9IgeI>



Gifting customers - Excel Mumbai

View gallery - <http://bit.ly/1L9IphE>



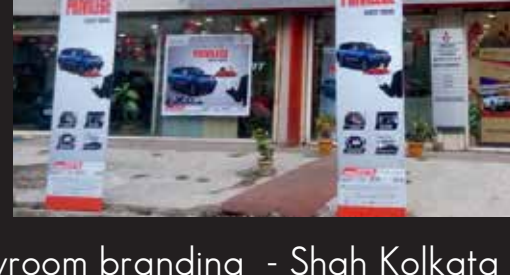
Gifting customers - Shah Kolkata

View gallery - <http://bit.ly/1M7GTZI>



Gifting customers - Divine Mitsubishi

View gallery - <http://bit.ly/1FNldk1>



Showroom branding - Shah Kolkata

View gallery - <http://bit.ly/1M7GTZI>

Global Investors Meet @ Chennai

(9th and 10th September, 2015)



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